“A child has no trouble believing the unbelievable , nor does the genius

or the madman. It’s only you and I, with our big brains and our tiny hearts,

who doubt and overthink and hesitate ” **-- Steven Pressfield**

Before learning about the true meaning of “granularity” we must learn about the path to it. The path to granularity starts from “Superficiality.” We all are not well conscious about – who we are ? what we all want from ourselves ? what we have to do to achieve that ?

Though we don’t know our own selves well then how can we expect this from our fellowship. In today’s generation , everyone wants things that are easy to get and is present in the special market -“The Social Media Market”. That is not also for own satisfaction . To impess the bunch of ‘rats’ online whom we don’t even know nor we are going to meet them ever in our whole span . To achieve our desired sort of goals we must come out from the state solace. Everything in the universe is achievable . All of us know the saying that the word IMPOSSIBLE itself says that I-M-POSSIBLE . But, the path of achieving has never been easy in this universe. “To get something – You must have to give many things” yes it’s true .

‘ If ’ the great individuals of history like Henry Ford , Andrew Mellon , John D.Rockefeller , Enzo Ferrari , and many more have not been on the path to achieve their desired sets of goals then never they in their lives they would have achieved it.

‘ If ’ the Italian – Enzo Ferrari had never took the first step “hardest of all” to make cars , then today we did not have the car company named Ferrari , the same is with the American company Ford Motors. To grow competition is necessary but it should be a healthy one . To become the best in the business you don’t have to kill your competitor , just let them do their jobs and get yourself busy in making yourself different . After that you will automatically be ahead of others. Like Ford Motors Company did when they won their first Le Mans in the year 1966 with all the position acquired by the three Ford race cars and Ferrari not even completing the race . Earlier two races this company’s car was not also able to finish the race . So, thinking of winning the race for them was like climbing the gigantic mountain at once , as, their cars were not even able to last 24 hours in the race . But , as mentioned earlier “everything in the universe is ….” It just requires hard work along with smart work with patience and will to achieve it. By working on making yourself better every time and different and fighting all the odds of your path you can achieve it. Like Ford Motors Company did. And today it makes one of the best cars and also own many companies .

Similarly , if you are having a start-up and you want a deal or an investment from some individual . Then you must reach them is the first step everyone follows . But , not everyone grab the deal . It’s not everyone’s cup of tea . At one time there was a man who owned a start-up and he deliberately wanted an investment from a person but , he was not replying to his e-mails . Then also he kept on mailing for 47 straight weeks every Monday morning at 9:00 a.m. without any fail or thinking of rejection.

Then , one day he got the reply he deliberately wanted and waited for. ‘ If ’ he would have lost hope in the middle or had stopped mailing the investor then he would have never got the investmest . This is what we call – “PERSEVERANCE”